

Agrium Inc.



Agrium's strategy is to grow across the value chain through acquisition, incremental expansion of its existing operations and through the development, commercialization and marketing of new products and international opportunities. Agrium's strategy places particular emphasis on growth opportunities that both increase and stabilize its earnings profile in the continuing transformation of Agrium.

CHALLENGE

Conducting research to ensure compliant financial reporting can be quite taxing. Not only do financial professionals need to ensure that information is credible and relevant, but they must also produce results efficiently.

Before Certent DisclosureNet, when it came to financial reporting, Agrium Inc. was relying on EDGAR, SEDAR and internet search engines to find corporate disclosure documents. They found these means exhausting; pinpointing specific information was tedious and extremely time-consuming.



Disclosure Research Customer Profile

Company Name:

Agrium Inc.

Industry:

**Agricultural Chemical
Manufacturing**

Client Position:

Director, Technical Accounting

Certent User For:

Thirteen years

Key Result:

**Researching time has been
reduced by over 50%.**

SOLUTION

Agrium partnered with Certent to implement a disclosure research solution that provided an incredible level of search functionality. With over 40 search criteria, hit highlighting of key terms and access to global IFRS financial statements, Agrium immediately experienced increased productivity. By cutting back on the time spent researching on government sites and search engines, Agrium was empowered to spend less time content mining and more time ensuring their financial reports were in line with best practices.

RESULTS

Through partnering with Certent, Agrium has instant, simplified access to IFRS financial statements and IFRS standards. This, along with the product's user-friendly interface, has equipped Agrium with the financial intelligence they need to ensure accurate reporting. "Certent DisclosureNet is a robust, comprehensive and indispensable tool in our accounting research," says Malcolm McKay, C.A., CFP, Director, Technical Accounting, Agrium Inc. "As a result of using Certent DisclosureNet, Agrium's financial statements are at the leading edge of financial reporting and our time spent researching has been reduced by over 50%."



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ABOUT CERTENT

Certent, Inc. is a leading provider of software and services for equity compensation and financial disclosure management and reporting. Founded in 2002, Certent serves more than 2,400 public, private, and pre-IPO companies with innovative stock plan management, regulatory compliance and reporting technology. With five global offices, Certent delivers confidence across mission-critical finance and HR processes.



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